7. Product Information

Quality
* Karlspring is the only Canadian Mineral Water with natural carbonation
* Karlspring is the only Canadian Mineral Water on par with European standards for “Natural Mineral Water”
* Competitors would only qualify as "spring water" or "table water" with respect to European standards.

Mineralization
The relatively high mineralization with natural carbonation gives Karlspring its unique taste.

Purity
Karlspring has a tremendous purity compared to most waters in the world. It contains no contamination at all; no nitrates or nitrites, no lead, mercury, arsenic or cadmium.

Health Effects
Karlspring is a Natural Mineral Water synonymous with the German standard for “Health Waters”; “product types which are recommended by doctors and hospitals in Germany”.

Experiments (for internal use only) have proven that Karlspring Mineral Water gives relief from problems related to:
- Stomach
- Heartburn
- Kidneys
- Urinary function
- Poor blood circulation
* improves digestion
* regulates the movement of the bowels
* supports the treatment of diabetes
* reduces high blood pressure

(According to research by Dr. McCarron from the Health Science University in Portland, Oregon, it is more important for persons with high blood pressure to insure a high intake of Calcium Carbonate \(CaCO_3\) rather than leaving sodium out of their diet altogether.)

Karlspring has all the important minerals the human body needs for optimal function, with a better taste than all comparable health waters.

Additional Recommendations
• In addition to enjoying Karlspring Mineral Water in its natural state, Karlspring mixed with juice or juice concentrates is highly recommended.
• A mix (about 50:50) with a good natural wine (at home) produces a premium natural cooler, readily available, preservative free, pure and natural.
• Typical mineral water enthusiasts recognize its natural purity and prefer it in this form.
• Mixed with juice, wines, or simply sparkling in a glass by itself, Karlspring Mineral Water has a taste that is unsurpassable.

Next: 8. Historical Product Development or Karlspring Web Site