# KARLSPRING MINERAL WATER CORPORATION

# 7. Product Information

### Quality

- \* Karlspring is the only Canadian Mineral Water with natural carbonation
- \* Karlspring is the only Canadian Mineral Water on par with European standards for "Natural Mineral Water"
- \* Competitors would only qualify as "spring water" or "table water" with respect to European standards.

#### Mineralization

The relatively high mineralization with natural carbonation gives Karlspring its unique taste.

### **Purity**

Karlspring has a tremendous purity compared to most waters in the world. It contains no contamination at all; no nitrates or nitrites, no lead, mercury, arsenic or cadmium.

### **Health Effects**

Karlspring is a Natural Mineral Water synonymous with the German standard for "Health Waters"; "product types which are recommended by doctors and hospitals in Germany".

Experiments (for internal use only) have proven that Karlspring Mineral Water gives relief from problems related to:

StomachHeartburnArthritis

- Kidneys- Urinary function- Arthritic heart muscle

Poor blood circulation
Morning sickness during pregnancy

\* improves digestion

- \* regulates the movement of the bowels
- \* supports the treatment of diabetes
- \* reduces high blood pressure

(According to research by Dr. McCarron from the Health Science University in Portland, Oregon, it is more important for persons with high blood pressure to insure a high intake of Calcium Carbonate CaCO<sup>3</sup> rather than leaving sodium out of their diet altogether.)

Karlspring has all the important minerals the human body needs for optimal function, with a better taste than all comparable health waters.

## **Additional Recommendations**

- In addition to enjoying Karlspring Mineral Water in its natural state, Karlspring mixed with juice or juice concentrates is highly recommended.
- A mix (about 50:50) with a good natural wine (at home) produces a premium natural cooler, readily available, preservative free, pure and natural.
- Typical mineral water enthusiasts recognize its natural purity and prefer it in this form.
- Mixed with juice, wines, or simply sparkling in a glass by itself, Karlspring Mineral Water has a taste that is unsurpassable.

Next: 8. Historical Product Development or Karlspring Web Site